



Karen Loerzel

**Director,
Business Development and Corporate Education**

kloerzel@hospiceofmarion.com

Florida State University—MS, Instructional Systems

Valdosta State University—BA, Speech Communications

Phillip Crosby, Certified TQM Instructor

Certified Leadership Development Instructor

Academy for Healthcare Management, Professional Designation (PAHM)

Certified Meeting Planner

Certified Organizational Development

Certified Project Manager

Karen oversees numerous departments. She is responsible for business development, as well as admissions, physician and healthcare liaisons, Transitions, community speaker's bureau and internal education. Prior to joining Hospice of Marion County, she was Director of Organizational Development/Corporate Learning at SFHC/AvMed Health Plans in Gainesville.

Karen has extensive experience and qualifications in skills training, physician and sales staff development, human resources, meeting planning, talent management and organizational development. She is a member of the Society for Human Resource Management and the American Society for Training and Development. She volunteers with the American Heart Association, Junior Achievement, United Way and the March of Dimes.